



Sheriann Ki Sun Burnham Artist + Designer www.studiokisun.com sheri@studiokisun.com

Design Professional with 30 years experience in graphic and product design. Versatile designer with background in all aspects of design and production. Excels in shaping design complexities into clear visual solutions.

Takes charge to complete projects in a timely and cost effective fashion.

Strong organizational skills, with exceptional ability to manage concurrent projects requiring diverse resources and techniques. Excellent follow through.

Innovative designer equally capable of carrying out projects alone or in full corporate environment.

Excellent communicative skills. Experienced in Interfacing with printers, photographers and product manufactures on production and design issues. Flexible to changing conditions.

Utilizes traditional art methods as well as new technology. Highly skilled on the Macintosh computer platform, with over 25 years experience in computer graphic applications and processes.

PROFESSIONAL EXPERIENCE

1993 - Present FREELANCE ARTIST + DESIGNER

Independent design studio providing visual design and production for a variety of clients, including: LA ACM SIGGRAPH; Visual Effects Society; IEEE Aerospace Conference; Podium Cafe; Tintbooks; No Fear; Bed, Bath & Beyond; Columbine Cody Corp; Vermont Country Store; The Northwest Company.

PRINT GRAPHICS & DESIGN

Extensive experience in designing all formats of product packaging, from hang tags and inserts to boxes and POP displays. Proficient in creating original designs, as well as producing layouts per style guides provided for licensed products for companies such as Warner Bros., Mattel, Nickelodeon, and Disney.

Experienced in art directing, styling and producing product photography. Additionally, adept at digital photo retouching and producing digital composite product images from photographic and illustrated sources.

Strong typographic and illustrative skills in the design of logos for company and product branding.

Experienced in creating collateral advertising and promotional materials, adapting designs across promotional material formats: trade ads, sales sheets, catalogs, and direct mail post cards and brochures.

Equally proficient in designing stand-alone promotional post cards and brochures.

Experience in book design: cover, page design and production.

PRODUCT DEVELOPMENT & DESIGN

Extensive experience in developing surface designs for print and woven bed, bath and kitchen linens; shower curtains and coordinated ceramic and plastic bath accessories.

Equally versed in developing design concepts from scratch, and translating clients concepts and ideas into workable designs. Experienced in creating product designs from licensed imagery.

Experienced in layout/design for repeats, panel prints and decals. Proficient in formatting supplied imagery into final working repeats. Create color separations, color palettes and color-ways.

Strong 3 dimensional design sense, with extensive experience in sculptural ceramic design, including sculpting prototypes and creation of schematic drawings.

Involved in the development of trend and concept boards, design mock-ups and illustration for product presentation.

WEB GRAPHICS & DESIGN

Experienced in designing and implementing web sites in HTML and CSS; with additional proven ability to redesign and update existing web sites. Site maintenance experience.

Adept in formatting photos and imagery for web presentation. Excel in the design of high-impact banner and spot graphics.

Some experience in design and creation of Flash and GIF animations.

Proficient in learning new technologies quickly.

www.aall-multicultural-literacy.com - Graphic design, HTML/CSS web programming.

la.siggraph.org - Assisted in implementation of Drupal based web site for Los Angeles ACM SIGGRAPH.
Responsible for site graphic design and CSS coding.

digitaleyes.la-siggraph.org - Assisted in site graphic design for online art gallery in conjunction with the DigitalEyes 2008 art exhibition.

studiokisun.com and pepesherinadesigns.com - Graphic design, photo/image editing and HTML/CSS web programming for own business web sites.

1989 - 1992 CREATIVE SERVICES MANAGER

Paul Marshall Products, Long Beach, CA, Importer and wholesaler of decorative home products.

Responsible for all production, design and creative services for product merchandising and marketing including: 4-color catalogs, promotional materials, trade advertising, packaging and point-of-purchase displays. Directly involved in all phases of development and design of new products. Art directed and developed surface designs, mechanicals and schematics for a variety of product lines.

1983 - 1988 GRAPHIC ARTIST

Paul Marshall Products, Long Beach, CA, Importer and wholesaler of decorative home products.

Staff artist responsible for producing art to support sales, marketing and product development.

1980 - 1982 FREELANCE ARTIST + DESIGNER

Designed logos/company identity, catalogs, brochures and advertising; produced graphics and illustration for posters and t-shirts for a variety of clients, including: Learning Assistance Center, CSULB, Long Beach, CA; KWEST radio station, Los Angeles, CA; Ski Mart, Long Beach, CA

EDUCATION

California State University Long Beach Extension, Long Beach, CA
Certificate in High-Impact Multimedia Presentations (1994)

California State University Long Beach, Long Beach, CA
Bachelor of Arts degree in Studio Art (1977 - 1982)

MEMBERSHIPS

ACM SIGGRAPH - Pioneer member

ACM SIGGRAPH's Digital Arts Community

Los Angeles Professional Chapter ACM SIGGRAPH

Executive Council member LA ACM SIGGRAPH 1999 - present

LA ACM SIGGRAPH SIG-Art Subcommittee Chair 1999 - 2009

ADDITIONAL PROFESSIONAL ART ACTIVITIES

Produce mixed-media fine art with primary focus in new media, digital painting and sculpture.

Exhibited and Published widely in the U.S. and abroad.

<http://www.studiokisun.com/art>